



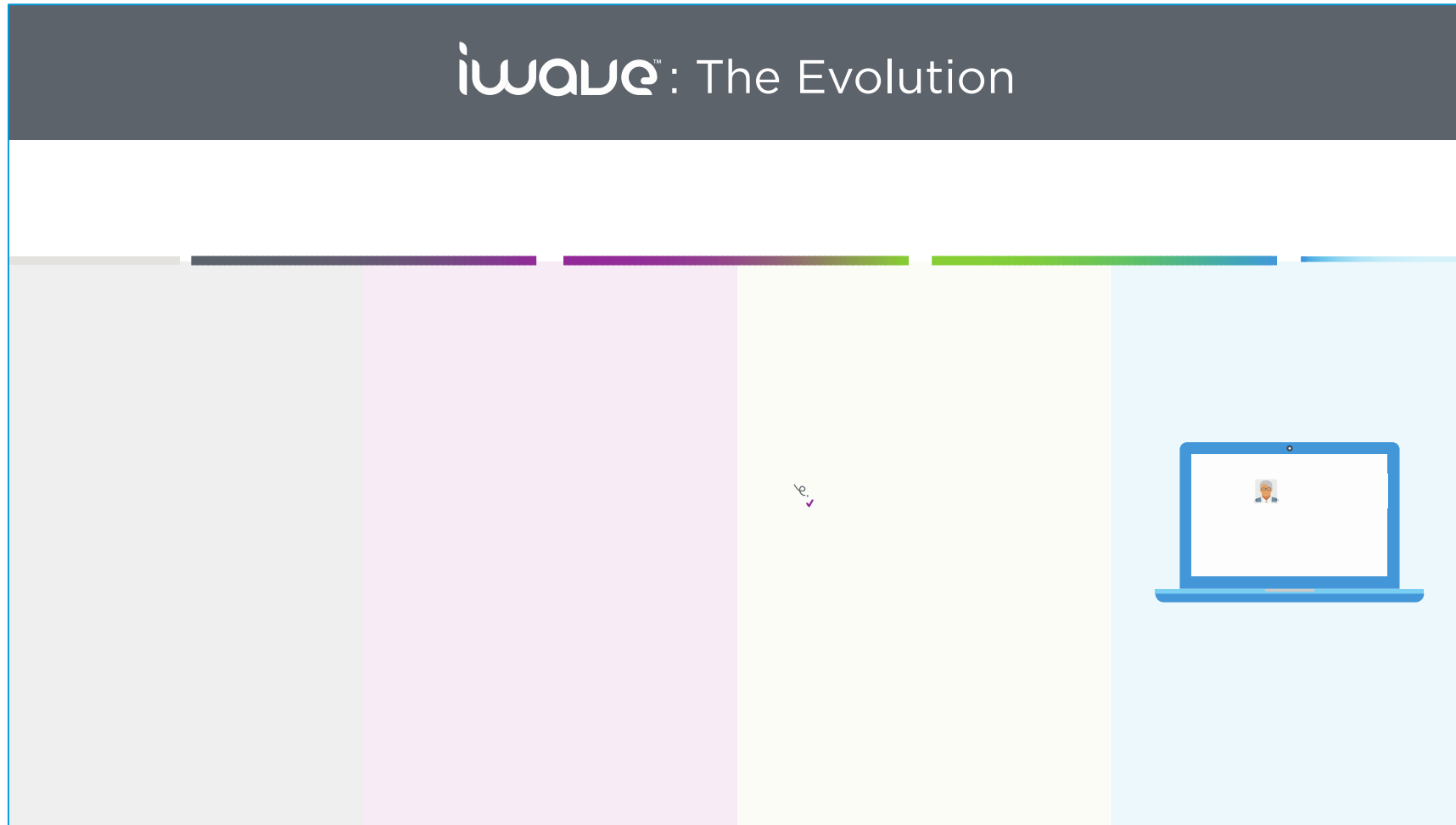
iwave™

Fundraise with Confidence

APRA Texas

# WE HAVE OVER 27 YEARS OF EXPERIENCE

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iWave™

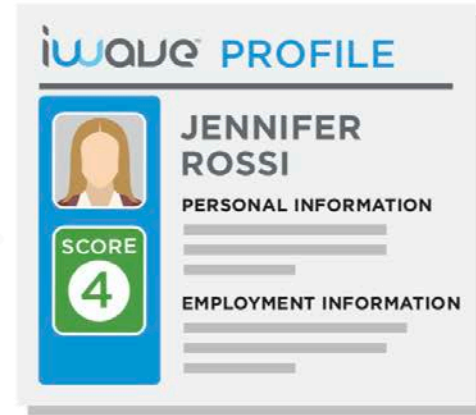
Matched to over **1 billion records!**



Identify top prospects  
on your donor list



Profile detailing ability  
and inclination to give



# HELPING NONPROFITS FUNDRAISE WITH CONFIDENCE

**UNT**

UNIVERSITY OF NORTH TEXAS®



**Parkland**  
*Foundation*

**the**  
dallas  
**opera**

*susan g.*  
**komen.** 

the   
**DALLAS**



**Texas Children's**  
**Hospital**



**Houston**  
**Zoo**



fort worth zoo



**North**  
**Texas**  
**Food**  
**Bank**



**BAYLOR**  
UNIVERSITY

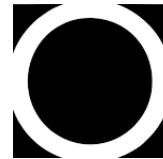
**DMA**

DALLAS MUSEUM OF ART

THE UNIVERSITY OF TEXAS

**MDAnderson**  
**Cancer Center**

Making Cancer History®



**FORT**  
**WORTH**  
**OPERA**



**Methodist**  
**DALLAS**

T E X A S

**A&M**

FOUNDATION



UNIVERSITY OF  
**ST. THOMAS**  
HOUSTON

# CASE STUDY: BAYLOR UNIVERSITY

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**BACKGROUND:** Identify alumni and philanthropists who enjoy supporting educational organizations.

**PROBLEM:** Need Prospects in a new region, with a different affiliation.

## SOLUTION:

- Found a list of prospects in Dallas who had given major gifts to healthcare organizations
- Prioritized list for people who already had a connection to Baylor
- Added 8 prospective donors to gift table with a high gift level
- *Next Phase:* Identify recipient of the past large gifts and review board members of organization for possible connections



**BAYLOR**  
UNIVERSITY




# WHAT'S NEW - SCREENING

## Primary Affinity

Education 

## Secondary Affinity

Health 

 **Thomson Reuters**

**DatabaseUSA**.com  
Creators of the Finest Databases Since 1972

## Multiple Affinities

Providing organizations the ability to screen for multiple projects with one upload.



## Thompson Reuters

Increased matching on stock information. In October, we added 46k individual records and 1k+ company tickers



## Database USA

Improved ability to discover biographical data and lifestyle interests.

# WHAT'S NEW - HOLISTIC APPROACH

Score



Get a prospect score that demonstrates major gift potential

Get Score

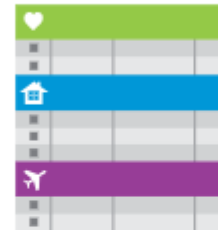
Profile



Get a comprehensive prospect profile built on-demand by iWave

Get PROFILE

360search



Search for information on an individual, corporation, or business

Start Search

Screening



Segment and prioritize a group of individuals based on major gift potential

Start Screen



Yale University





iwave™

Fundraise with Confidence

APRA Texas; Thank You