



North Texas
Chapter

APRA North Texas - 2017 Fall Conference **Sponsorship Opportunities**

(Limited quantities available)

Conference Date: November 17, 2017
Conference Location: Texas Christian University, Fort Worth, Texas
Conference Contact: Michelle Franke
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817-257-5880
Conference web page: <https://apranorthtexas.wildapricot.org/events>

About Apra North Texas chapter of Apra International

The Apra North Texas chapter is a local chapter of Apra International, a non-profit organization for professionals interested in the field of prospect identification and research, data analytics and relationship management. The goals of this organization are to facilitate education, to act as a central source of information, to encourage professional development among its members as well as advancing cooperative relationships. Our mission is to be the premier North Texas organization for professionals who strategically harness information and data to drive fundraising for philanthropic institutions.

North Texas is home to more than 120 colleges and universities and a well as hundreds of private K-12 schools and healthcare/member and cause-related organizations.

Level	What's Included	Amount
Keynote Sponsor Exclusive sponsor of the Keynote speaker.	<ul style="list-style-type: none"> • Introduce Keynote Speaker • Vendor Table • 10 minute presentation during lunch networking • Ad on APRA-NTX Website Conference Page (with link to your landing page) • Prime Visibility opportunity with Display Board at sign in table (up to 3' x 2' – provided by sponsor) • Logo Projected on Welcome Screen 	\$1,200
Noon Networking Sponsor Sponsor of the luncheon	<ul style="list-style-type: none"> • 15 minute presentation during lunch networking • Vendor Table • Ad on APRA-NTX Website Conference Page (with link to your landing page) • Special Visibility opportunity with Display Board at Food Tables during the noon activity (up to 2' x 2' – provided by sponsor) • Logo Projected on Welcome Screen 	\$800
Morning Networking Break Sponsor Exclusive sponsor of the morning networking break.	<ul style="list-style-type: none"> • Vendor Table • 5 minute presentation during lunch networking • Ad on APRA-NTX Website Conference Page • Tabletop display board with logo • Included in list of sponsors on projected Welcome Screen 	\$400
Afternoon Networking Break Sponsor Exclusive sponsor of the afternoon networking break.	<ul style="list-style-type: none"> • Vendor Table • 5 minute presentation during lunch networking • Ad on APRA-NTX Website Conference Page • Tabletop display board with logo • Included in list of sponsors on projected Welcome Screen 	\$400
Vendor Table	<ul style="list-style-type: none"> • One- 6 foot table and two chairs • Recognition on APRA-NTX Website Conference Page • Included in list of exhibitors on projected Welcome Screen 	\$50
Sponsor an Attendee Registration Allow APRA-NTX to offer Scholarships	<ul style="list-style-type: none"> • Recognition on APRA-NTX Website Conference Page • Included in list of sponsors on projected Welcome Screen 	\$40